

## **JEETENDRA SINGH SALUJA**

*Founder / Entrepreneur / Warehousing & Wellness Visionary*

Jeetendra Singh Saluja is a second-generation entrepreneur with over two decades of experience in the warehousing, fitness, and hospitality industries. He currently leads Saluja Warehousing Commercials Pvt. Ltd., one of the most prominent logistics infrastructure providers in Aurangabad, Maharashtra, with a cumulative built-up space of over 600,000 square feet across multiple campuses.

An alumnus of the prestigious S.P. Jain Institute of Management & Research (PGPFMB) and a commerce graduate from Symbiosis, Jeetendra brings strategic foresight and grassroots execution to every venture. His core strengths lie in negotiation, operations management, construction oversight, business planning, and sales leadership—skills honed through years of navigating the dynamic landscape of industrial real estate and infrastructure.

Beyond warehousing, Jeetendra has successfully expanded into the fitness and wellness space through a strategic partnership with ABS Fitness, a trusted health club that has been serving Aurangabad for over 12 years. His passion for holistic well-being and sustainable living also inspired the launch of Kacchi Kairi Farms, a boutique farm stay located near the UNESCO World Heritage site of Ellora Caves.

Conceptualized during the COVID-19 lockdown, the property has now become a top-rated Airbnb experience for international travelers seeking rural tranquility and cultural immersion.

A hands-on leader and lifelong learner, Jeetendra continues to scale his ventures by embracing innovation, building empowered teams, and exploring untapped Tier-2 market opportunities in India's fast-evolving infrastructure landscape.